

Privacy Policy

Privacy Policy Document in accordance with the Privacy Protection Law, 1981

This document is written in a masculine gender for convenience only but applies equally to all genders.

1. General Background

Mei Ziona Water Corporation Ltd. ("Company") respects the privacy of users of its website ("Website").

This document is intended to clearly and transparently describe the types of information collected, the purposes of collection, how the information is used, how it is stored, and your rights regarding such information, in accordance with the Privacy Protection Law, 1981 and its regulations.

Accessing and using the Website constitutes your agreement to this policy. If you do not agree, please refrain from using the Website.

2. Types of Information Collected

- 2.1. Information provided directly by you – during registration, contact, purchase of a service/product, completing an online form, etc. This may include full name, email address, phone number, physical address, payment details, etc.
- 2.2. Automatically collected information – technical data regarding your use of the Website, such as: IP address, browser type, operating system, approximate location, browsing time, pages viewed, etc.
- 2.3. Information from third parties – if the user allows connectivity or use of external platforms (such as social networks, online payment services).

3. Purposes of Collecting and Using Information

The Company will use the information solely for the following purposes:

- 3.1. Providing the services and products ordered via the Website.
- 3.2. Managing communication with the user (responding to inquiries, customer service).

3.3.Improving user experience on the Website and tailoring content.

3.4.Sending updates – only with your consent, with the option to unsubscribe at any time.

3.5.Compliance with legal, regulatory, and security obligations.

4. Disclosure of Information to Third Parties

The Company will not transfer personal information to third parties except in the following cases:

4.1. For the actual provision of services (such as payment processors, delivery providers).

4.2.With the user's explicit consent.

4.3.Upon request of an authorized authority and in accordance with the law.

4.4.Within legal proceedings or for the protection of the Company's rights.

5. Information Security and Storage

5.1. The Company implements accepted and advanced information security measures to protect personal information.

5.2. The information will be stored in a database registered as required by law (where applicable) and access will be restricted only to authorized employees.

5.3. The Company will retain the information only for the period necessary to achieve the purposes for which it was collected, in accordance with legal requirements.

6. User Rights under the Law

According to Section 13 of the Privacy Protection Law:

6.1. You are entitled to know if information about you is held in the Company's databases.

6.2.You are entitled to review this information, request its correction if inaccurate, its deletion, or its removal.

6.3.These rights may be exercised by sending a written request to: mk1@mei-ziona.co.il

7. Cookies

The Website uses cookies for its ongoing operation, collecting statistical data, information security, and improving the user experience.

You may configure your browser to block or delete cookies; however, some Website services may not function properly.

8. Changes to the Privacy Policy

The Company reserves the right to update this policy from time to time. Any material change will be published on the Website. Continued use of the Website after changes are posted constitutes acceptance of the updated policy.

9. Contact Details

For questions or requests regarding this privacy policy, please contact:

Privacy Protection Officer

Email: mk1@mei-ziona.co.il

Tel: 08-6531305